

The State of Global Civic Engagement

Deep Dive On

DISABILITY RIGHTS & ACCESSIBILITY ISSUES

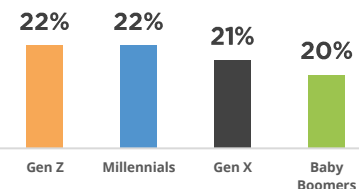
DEMOGRAPHIC BREAK DOWN



21%

Of people are concerned about disability rights and accessibility issues when compared to other issue areas

GENERATIONAL BREAKDOWN OF INTEREST IN ISSUE AREA



18%



Of **MEN** said disability rights and accessibility issues was one of their top areas of concern

24%

Of **WOMEN** said disability rights and accessibility issues was one of their top areas of concern

*those identifying as non-binary or other <0%

WHY PEOPLE ARE TAKING ACTION



I have been personally impacted by the issue (**32%**)

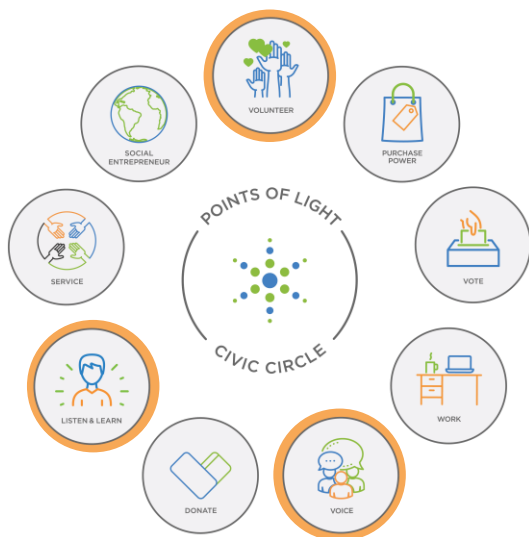


It makes me feel good to do something for others (**32%**)



A close friend and/or family member of mine has been impacted (**30%**)

HOW PEOPLE ARE TAKING ACTION



[Points of Light's Civic Circle](#)® represents a person's power to lead, lend support and take action for causes they care about, and to lead a civic life. People can engage through one or several elements of the Civic Circle®.

TOP ACTIONS TAKEN

Took time to learn about the cause or social issue (**LISTEN & LEARN**) **72%**

Intentionally helped someone else (**VOLUNTEER**) **72%**

Posted or shared content on social media (**VOICE**) **69%**

MOST INFLUENTIAL ACTIONS

Intentionally helped someone else (**VOLUNTEER**) **80%**

Volunteered in person with a cause or organization (**VOLUNTEER**) **79%**

Participated in marches and/or rallies (**VOICE**) **78%**

DATA TO INSIGHTS

As the conversation in present-day moves from COVID-19 response to COVID-19 recovery, we see people who are advocates for disability rights & accessibility issues call for attention not to be lost, as the pandemic remains a threat for these communities.

The research shows that this is another highly personal issue. People taking action in this area have either been directly impacted or witnessed the experience of those close to them. This is a key area for Listening & Learning as we consider the needs of those who are living this experience.

IN THE NEXT 30 DAYS, PEOPLE ARE MOST LIKELY TO:



57%



57%



55%