

## The State of Global Civic Engagement

Deep Dive On

### POVERTY & HOMELESSNESS

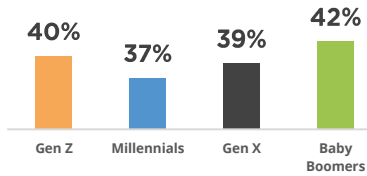
#### DEMOGRAPHIC BREAK DOWN



**39%**

Of people are concerned about poverty & homelessness when compared to other issues

#### GENERATIONAL BREAKDOWN OF INTEREST IN ISSUE AREA



**37%**



**41%**

Of **MEN** said poverty & homelessness was one of their top areas of concern

Of **WOMEN** said poverty & homelessness was one of their top areas of concern

\*those identifying as non-binary or other <0%

#### WHY PEOPLE ARE TAKING ACTION



It makes me feel good to do something for others (**52%**)

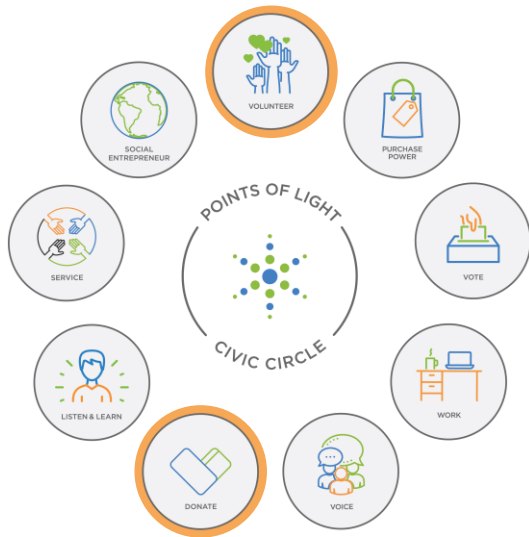


I believe the actions of one person can go a long way in making a difference (**49%**)



My actions have inspired many other people to act (**27%**)

#### HOW PEOPLE ARE TAKING ACTION



[Points of Light's Civic Circle](#)® represents a person's power to lead, lend support and take action for causes they care about, and to lead a civic life. People can engage through one or several elements of the Civic Circle®.

#### TOP ACTIONS TAKEN

Intentionally helped someone else (**VOLUNTEER**) **75%**

Donated goods I own to a cause or organization (**DONATE**) **73%**

Made a charitable donation to a cause or organization (**DONATE**) **73%**

#### MOST INFLUENTIAL ACTIONS

Volunteered in-person with a cause or organization (**VOLUNTEER**) **85%**

Intentionally helped someone else (**VOLUNTEER**) **84%**

Made a charitable donation to a cause or organization (**DONATE**) **82%**

#### DATA TO INSIGHTS

Poverty & homelessness is a prominent issue, with 4 in 10 people indicating concern. When we look at the ways that people are getting involved, however, the Top Actions Taken and what people consider to be Most Influential are Donating and Volunteering. These are certainly critical actions, but with the absence of Listening & Learning, it raises a few questions:

Are we listening to community needs? Could we be more effective with a deeper understanding of the issue? How do social organizations incorporate Listening & Learning into the opportunities for action they are already providing?

#### IN THE NEXT 30 DAYS, PEOPLE ARE MOST LIKELY TO:



**67%**



**65%**



**63%**