

## The State of Global Civic Engagement

Deep Dive On

### WOMEN'S HEALTH & REPRODUCTIVE ISSUES

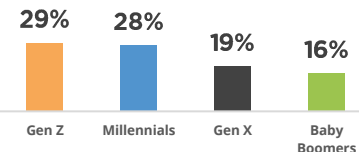
#### DEMOGRAPHIC BREAK DOWN



**23%**

Of people are concerned about women's health and reproductive issues when compared to other issues

#### GENERATIONAL BREAKDOWN OF INTEREST IN ISSUE AREA



**14%**



**32%**

Of **MEN** said women's health and reproductive issues are one of their top areas of concern

Of **WOMEN** said women's health and reproductive issues are one of their top areas of concern

\*those identifying as non-binary or other <0%

#### WHY PEOPLE ARE TAKING ACTION



It supports my personal well-being (**31%**)

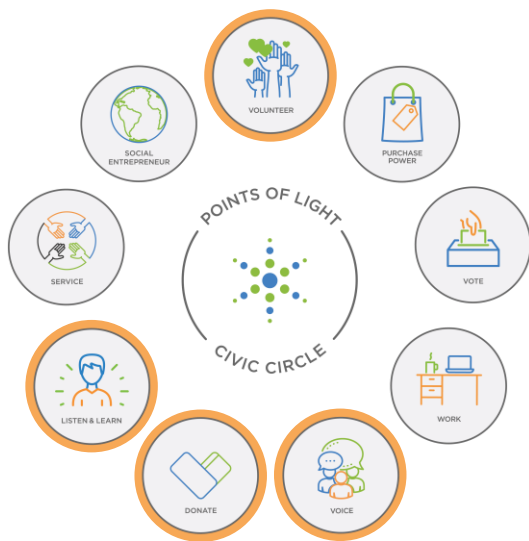


I saw something on social media that informed me (**30%**)



I'm so passionate about this issue that I'm willing to regularly take action (**29%**)

#### HOW PEOPLE ARE TAKING ACTION



[Points of Light's Civic Circle](#)® represents a person's power to lead, lend support and take action for causes they care about, and to lead a civic life. People can engage through one or several elements of the Civic Circle®.

#### TOP ACTIONS TAKEN

Took time to learn about the cause or social issue (**LISTEN & LEARN**)

**77%**

Posted or shared content on social media platform (**VOICE**)

**70%**

Intentionally helped someone else (**VOLUNTEER**)

**68%**

#### MOST INFLUENTIAL ACTIONS

Posted or shared content on social media platform (**VOICE**)

**82%**

Volunteered with a cause or organization – in-person or online (**VOLUNTEER**)

**82%**

Donated goods to a cause or organization (**DONATE**)

**80%**

#### DATA TO INSIGHTS

This issue is personal. It's specifically personal to youth who have family planning years ahead of them (or are in the midst of those years), and it's personal for women who are traditionally seen as the party responsible for reproduction.

The data highlights that people take action through Listening & Learning and Voice, both of which are powerful strategies for individual change. In order for individual change to permeate structural change, however, we will have to see increased momentum and belief in the power of other forms of engagement like Vote.

#### IN THE NEXT 30 DAYS, PEOPLE ARE MOST LIKELY TO:



**63%**



**61%**



**57%**